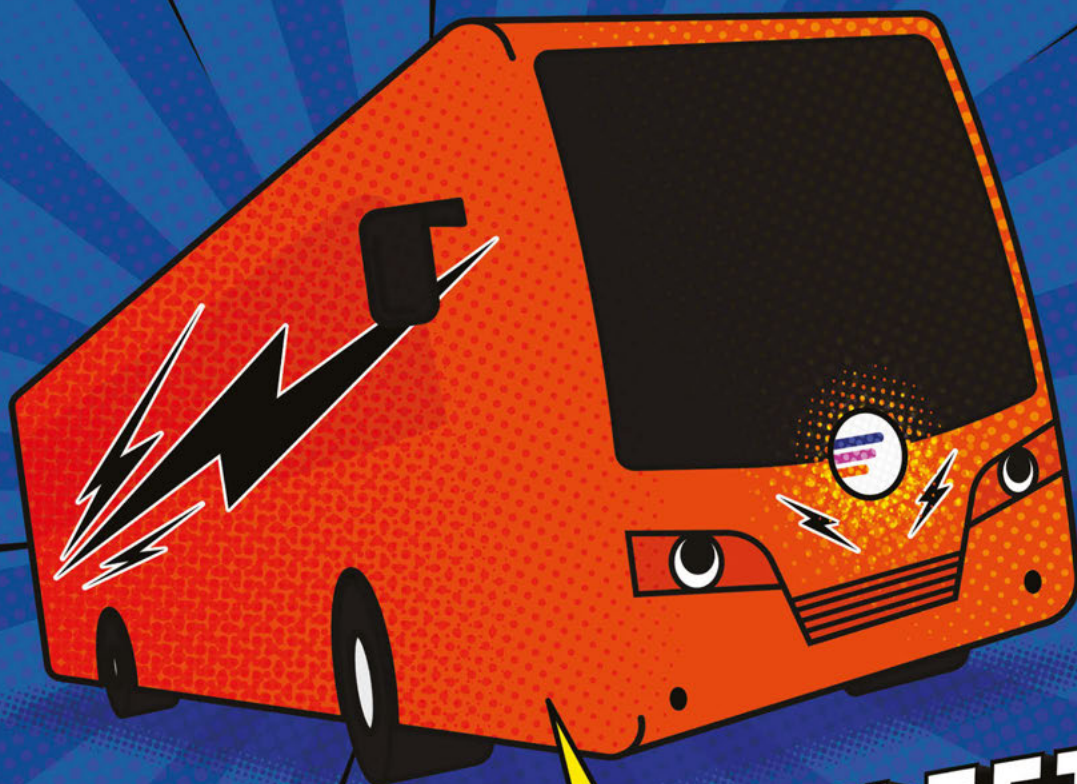


VALLEY REGIONAL TRANSIT PRESENTS:



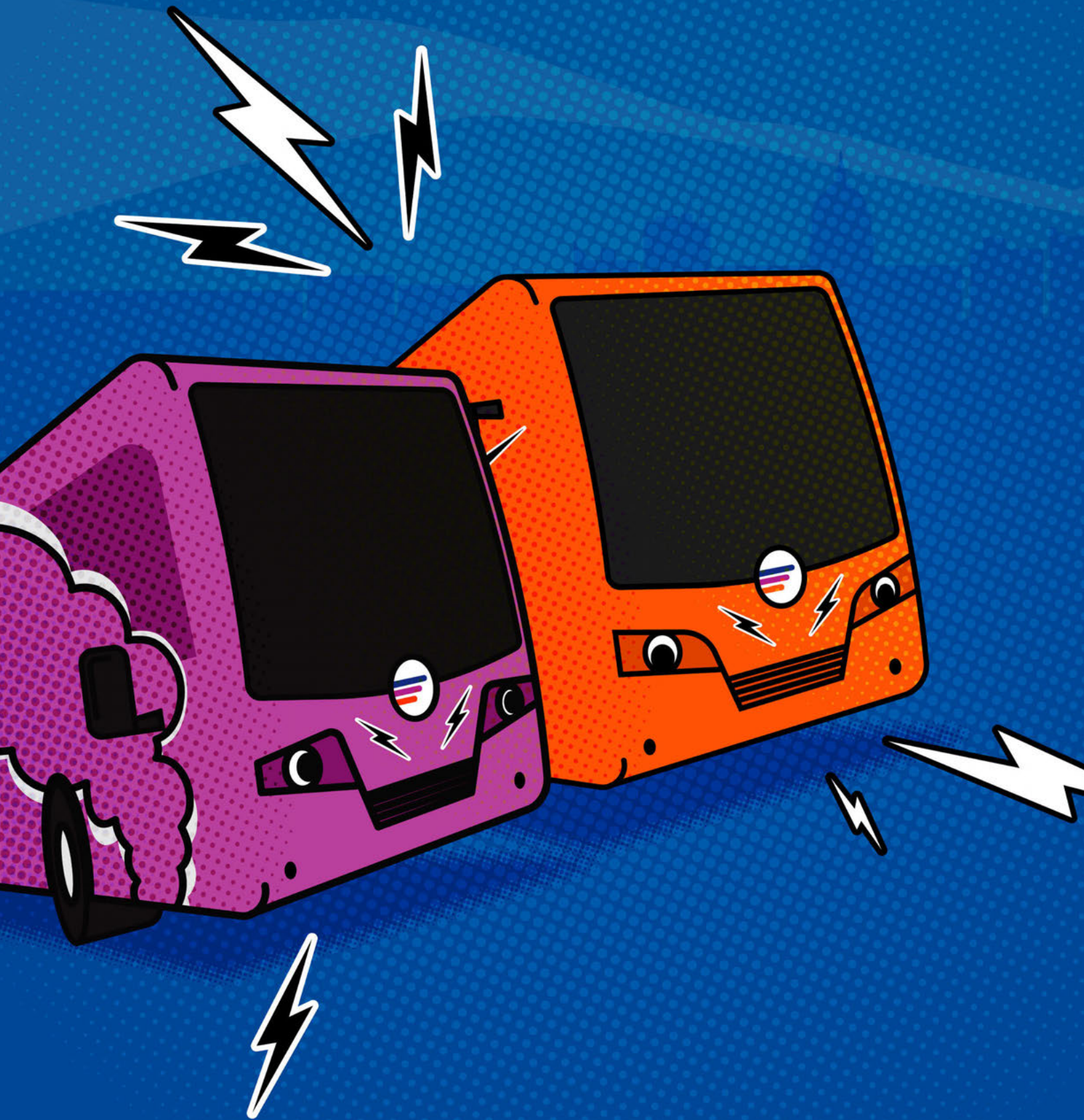
THE ELECTRIC FLEET

VS

THE FORCES OF SMOG!

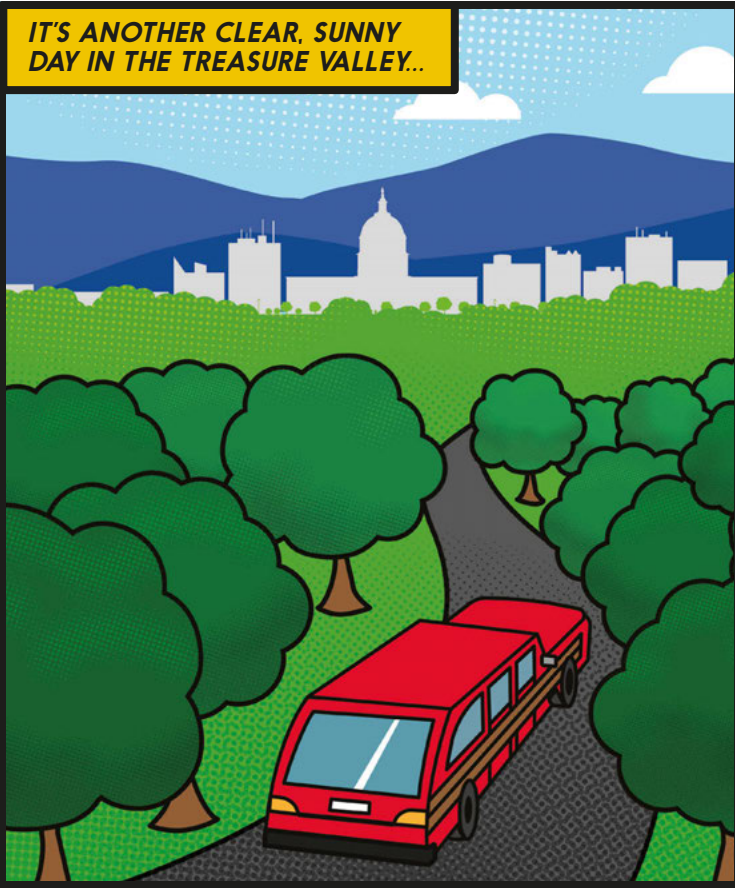
**ELECTRIC
POWERED
BUS FLEET!**

**FOUR BRAVE HEROES FIGHT
TO KEEP THE AIR CLEAN
AND THE ROADS CLEAR!**



Valley Regional Transit has provided innovative public transportation solutions to the Treasure Valley for years. Their latest solution has the ability to stop smog in its tracks, and put an end to congestion once and for all.

**IT'S ANOTHER CLEAR, SUNNY
DAY IN THE TREASURE VALLEY...**



**WE SHOULD MAKE GOOD TIME,
THERE'S HARDLY ANY TRAFFIC!**



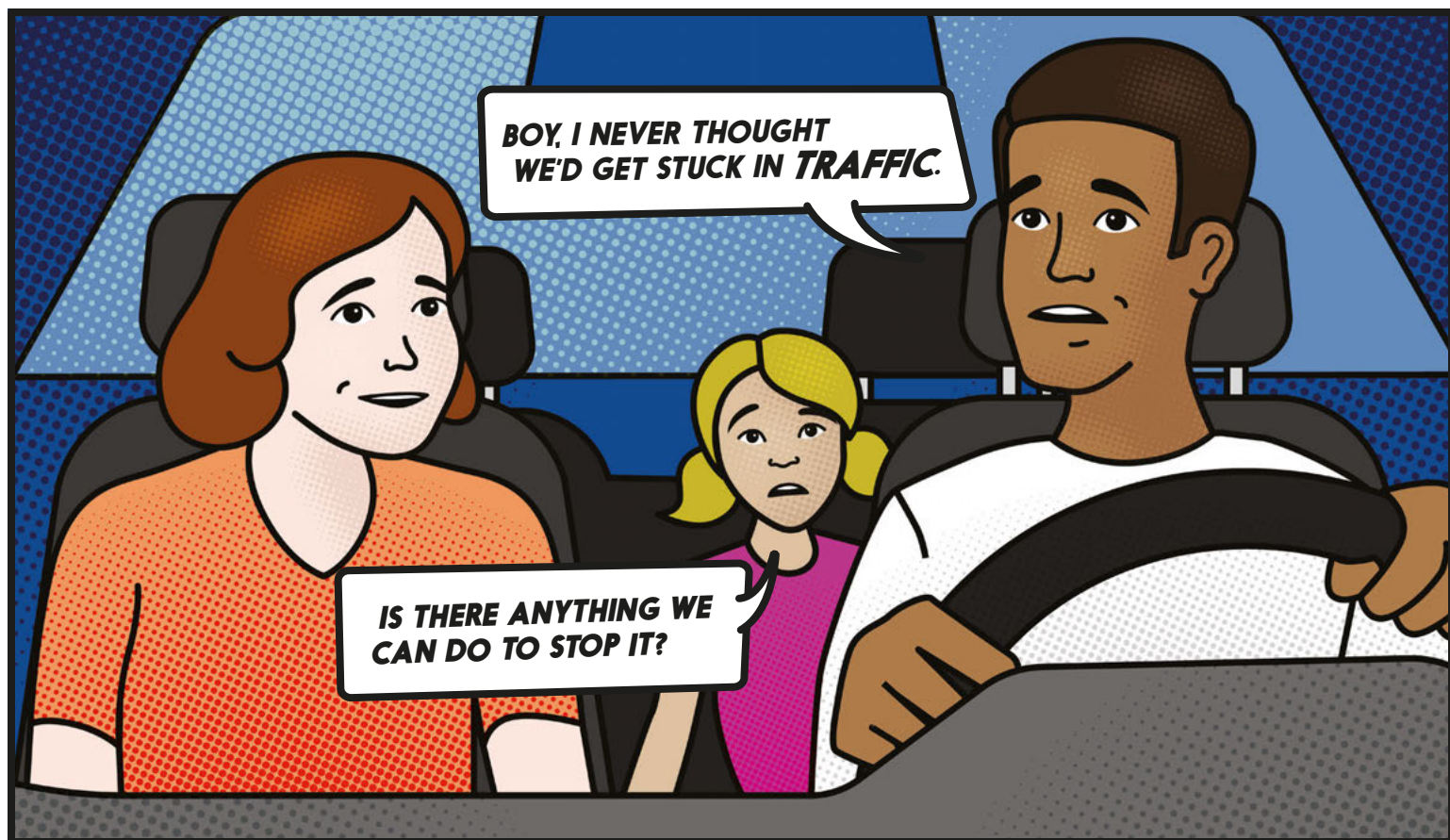
**BUT ON THE HORIZON, TROUBLE IS COMING TO
TOWN. SMOG'S CONGESTION ARMY OF SOLO
DRIVERS UNWITTINGLY CAUSES THE VERY TRAFFIC
THAT THEY HATE. THEY HAVEN'T LEARNED THAT
THERE IS A BETTER, CLEANER WAY TO TRAVEL.**



SMOG AND HIS CONGESTION ARMY HAVE DESCENDED ON THE TREASURE VALLEY!

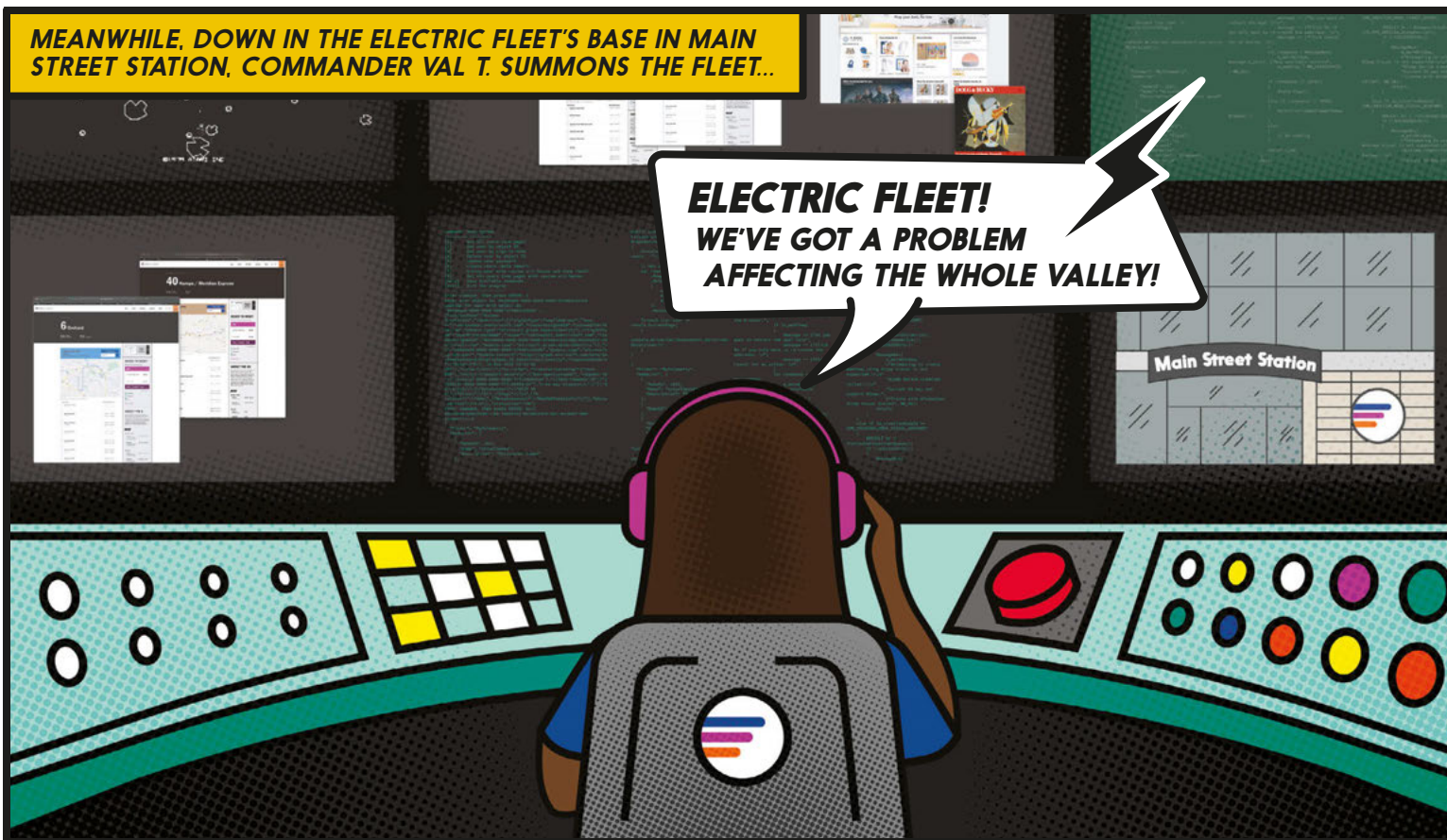
**THE TREASURE VALLEY'S AIR
QUALITY AND COMMUTE
TIMES ARE OURS!**





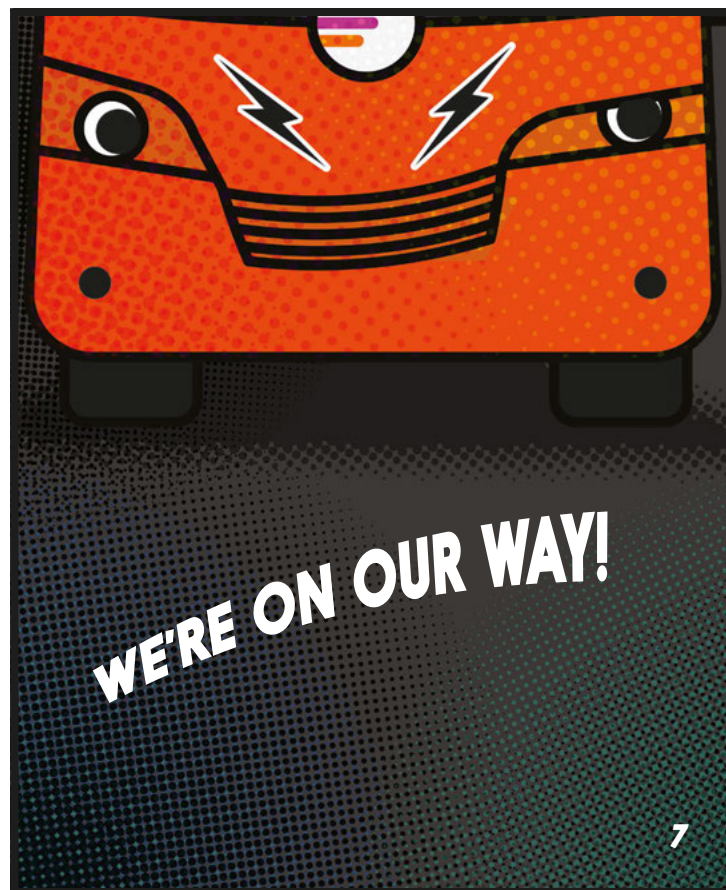
MEANWHILE, DOWN IN THE ELECTRIC FLEET'S BASE IN MAIN STREET STATION, COMMANDER VAL T. SUMMONS THE FLEET...

**ELECTRIC FLEET!
WE'VE GOT A PROBLEM
AFFECTING THE WHOLE VALLEY!**



**SMOG AND THE CONGESTION
ARMY ARE SPREADING OUT
THROUGH THE CITY!**

**TRAFFIC IS
GRIDLOCKED
AND THE AIR QUALITY
IS AWFUL!**



COMING FROM MAIN STREET STATION IS THE CHARGIN' CHAMP WITH MASSIVE 440 KWH BATTERIES THAT PROVIDE 510 HORSEPOWER AND CHARGES IN LESS THAN THREE HOURS.



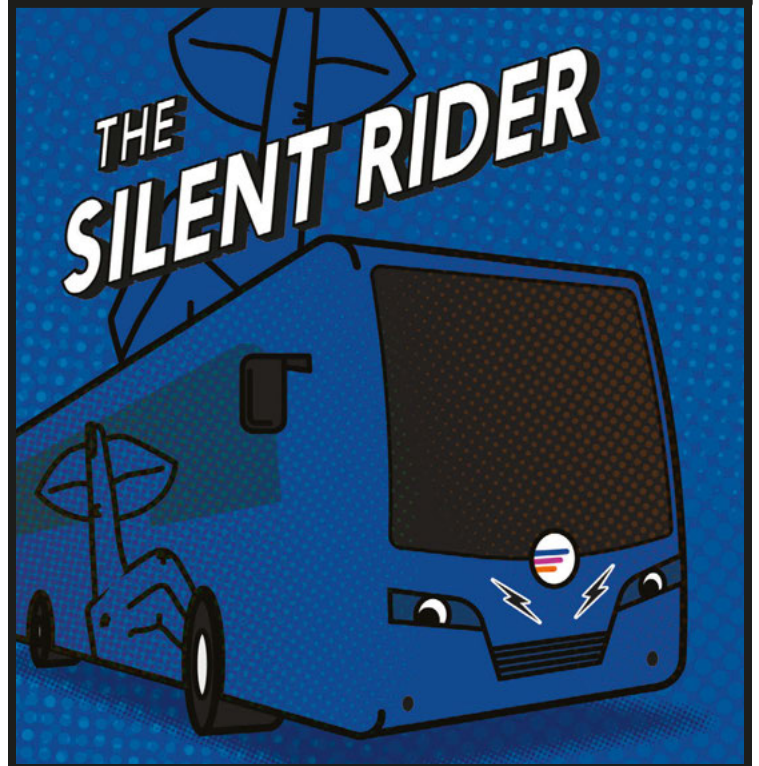
COMING FROM THE BOISE AIRPORT IS THE POLLUTION SOLUTION WITH THE ABILITY TO CARRY 40 PEOPLE MORE THAN ONE HUNDRED MILES.

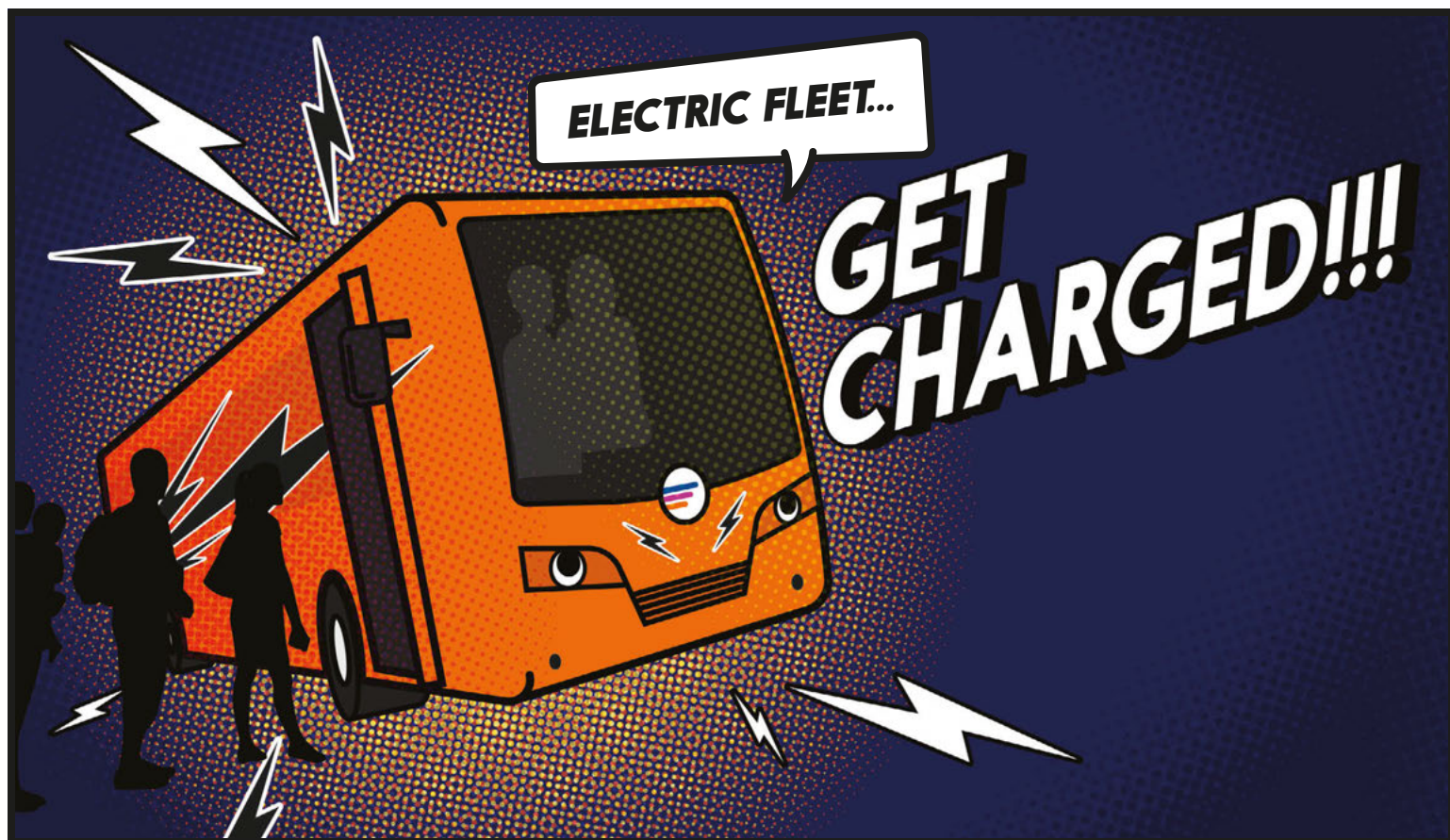


COMING FROM BOISE TOWNE SQUARE MALL IS THE CLEAN GREEN MACHINE WITH LOW EMISSIONS AND FUELED BY IDAHO POWER WHICH GENERATES ~60% RENEWABLE ENERGY.

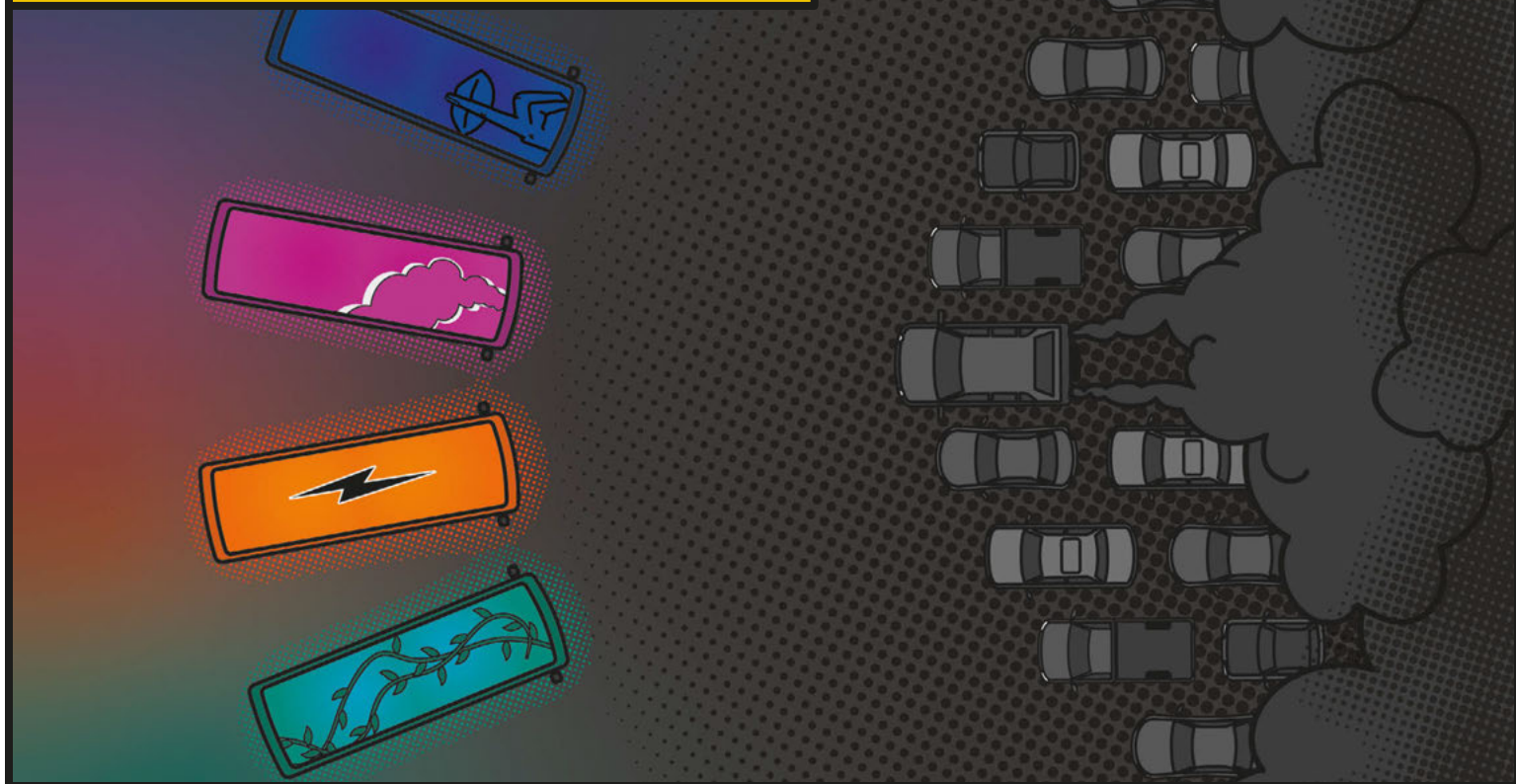


AND COMING FROM STATE STREET IS THE SILENT RIDER WITH NO ROARING COMBUSTION ENGINE. JUST SMOOTH, QUIET, ELECTRIC POWER!





THE ELECTRIC FLEET AND THEIR RIDERS ARE THE ONLY THING THAT STANDS IN THE WAY OF SMOG'S CONGESTION ARMY.

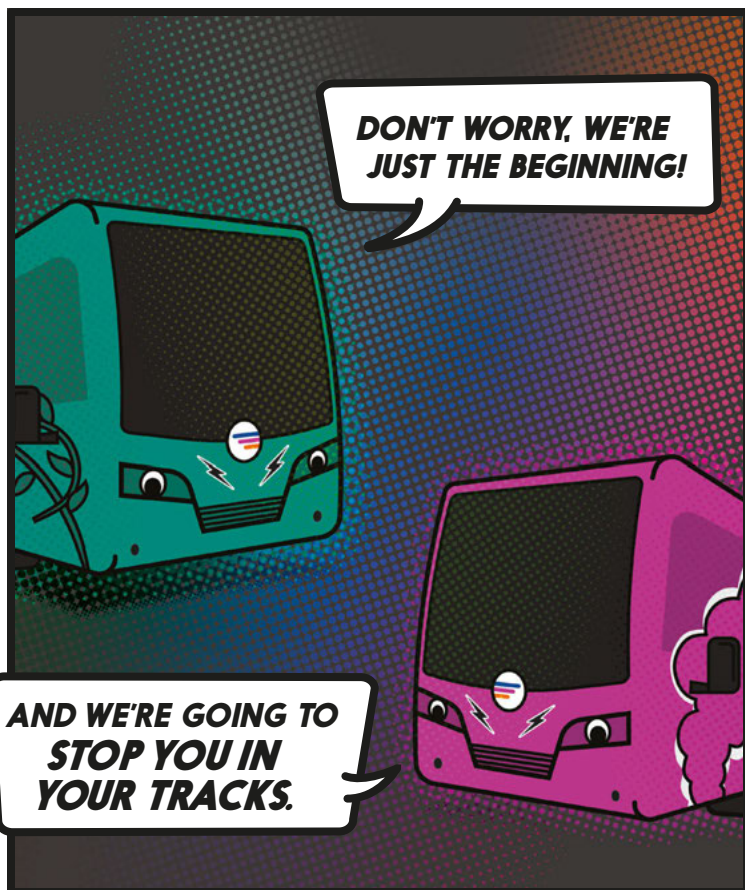


**SHAME THEY ONLY
SENT FOUR BUSES!**

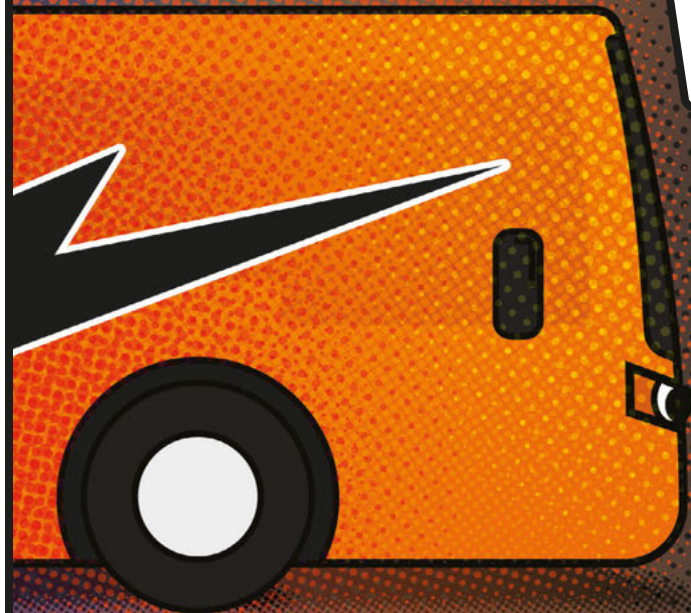


**DON'T WORRY, WE'RE
JUST THE BEGINNING!**

**AND WE'RE GOING TO
STOP YOU IN
YOUR TRACKS.**



THE TWO LEADERS FACE OFF. CHARGIN' CHAMP TRIES TO TALK SENSE INTO HIS OPPONENT.



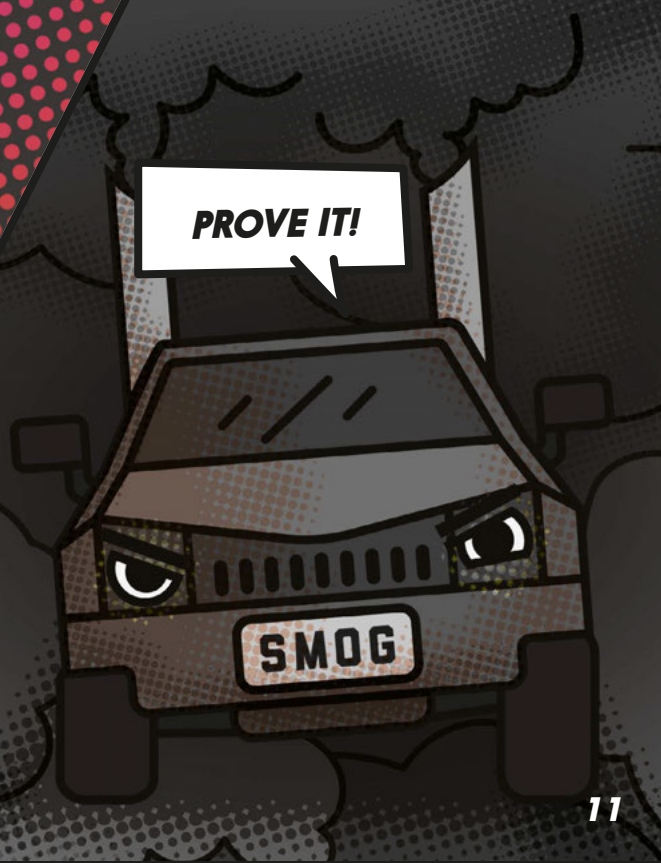
THOSE GAS-GUZZLING, SINGLE
OCCUPANT VEHICLES AREN'T GOING
TO CLOG OUR ROADS ANYMORE!



LOOK AROUND! THEY DON'T
REALIZE **THEY** ARE THE TRAFFIC
THEY COMPLAIN ABOUT!
I WON! **HAHAHAHAHA**



THINK AGAIN! WE'RE THE FUTURE OF
TRANSPORTATION, WE HAVE NEAR-ZERO
EMISSIONS, AND GIVE PEOPLE A BETTER
WAY TO TRAVEL THAT ENRICHES AND
CONNECTS THE COMMUNITY!

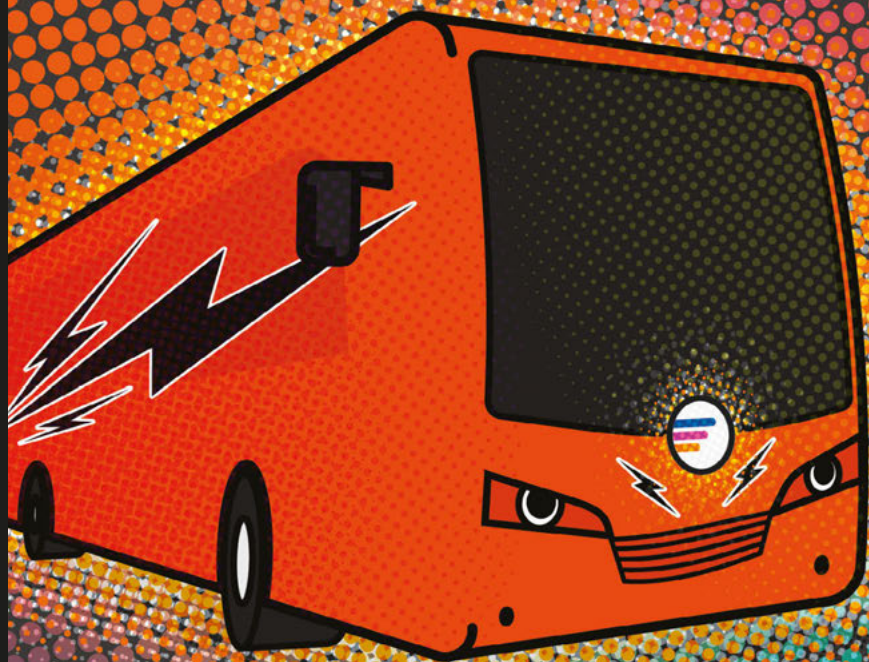


PROVE IT!

**CHAMP, THE PEOPLE RIDING
THE BUS ARE CHARGING THE
VOLTARAY! LET'S CHANNEL
THEIR COLLECTIVE ENERGY!**

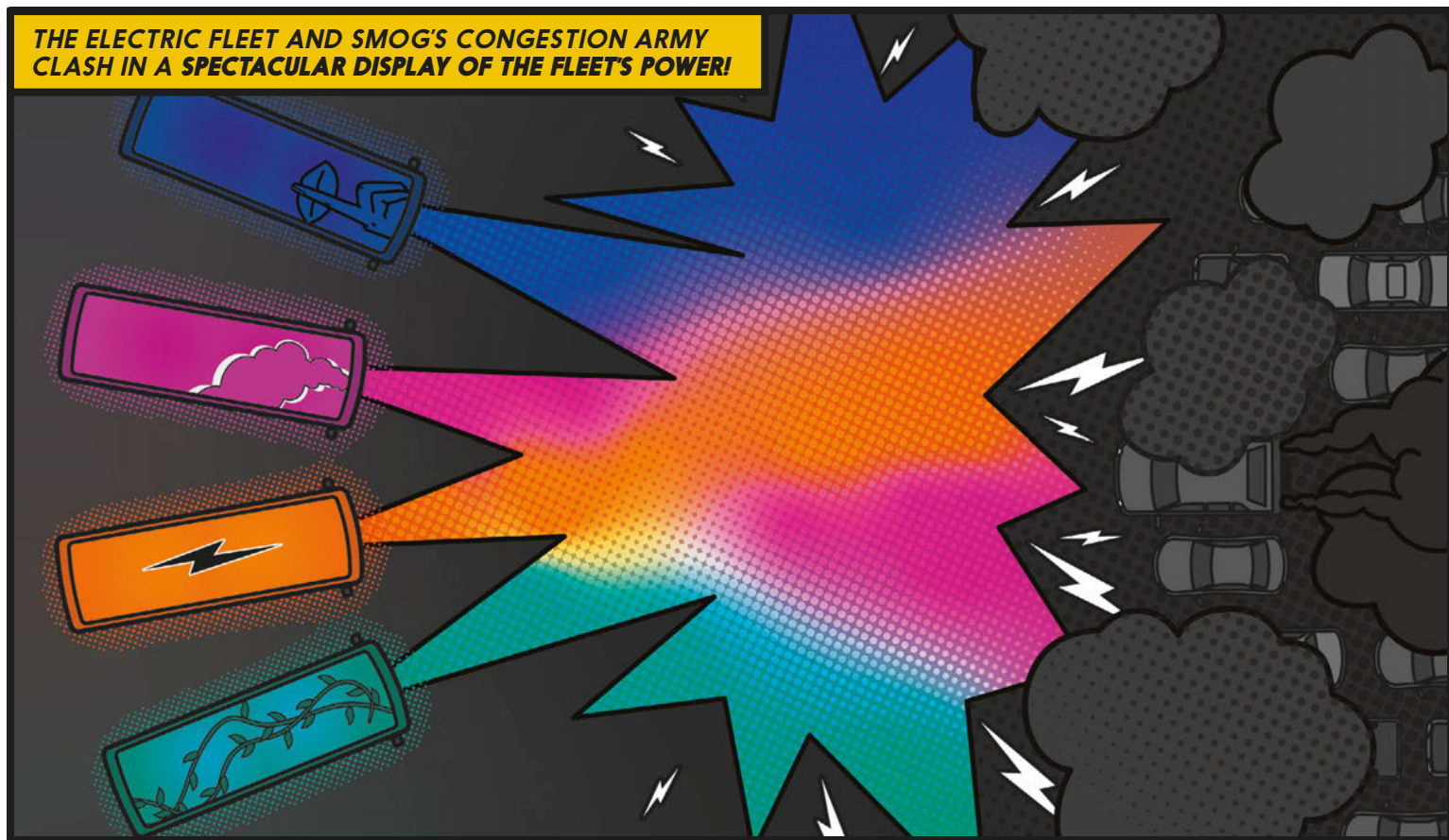


**YOUR LITTLE FLASHLIGHT
WON'T DO ANY GOOD.**

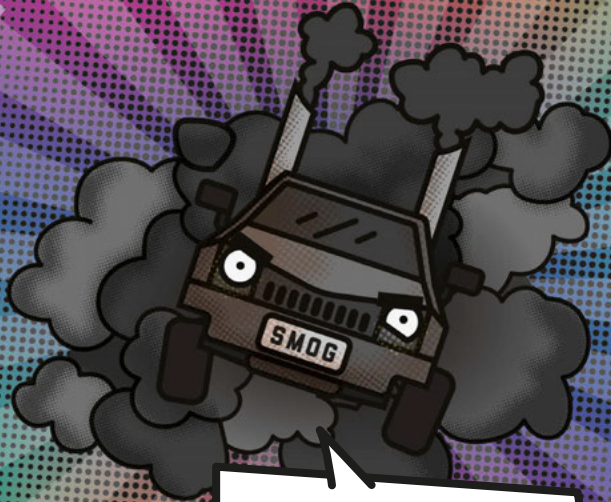


**WE'LL SEE
ABOUT THAT.**

**THE ELECTRIC FLEET AND SMOG'S CONGESTION ARMY
CLASH IN A SPECTACULAR DISPLAY OF THE FLEET'S POWER!**

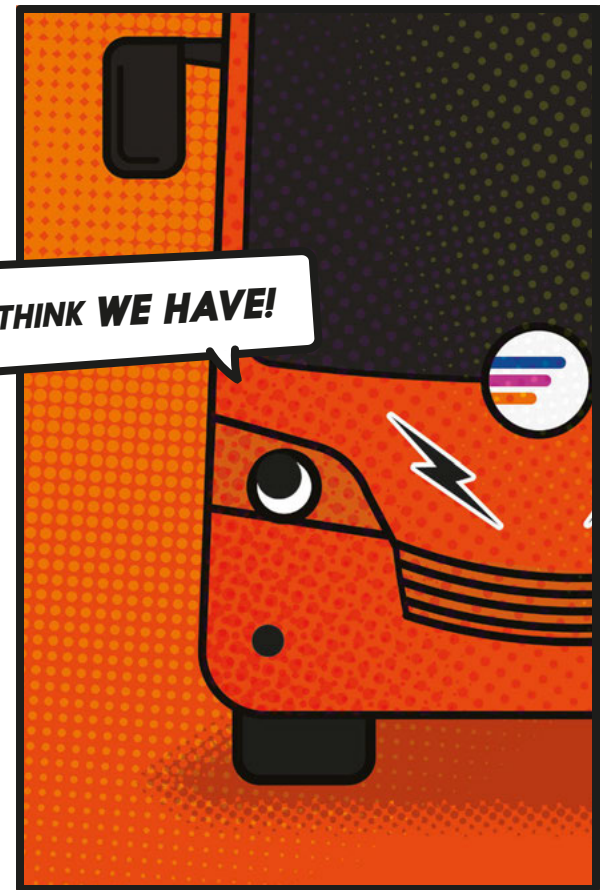


THROUGH TEAMWORK AND THE VOLTARAY BEAM, THE MEMBERS OF THE CONGESTION ARMY SEE THE ERROR OF THEIR WAYS AND EMBRACE MORE SUSTAINABLE COMMUTING OPTIONS, FORCING SMOG TO RETREAT.



**YOU HAVEN'T SEEN
THE LAST OF US YET!**

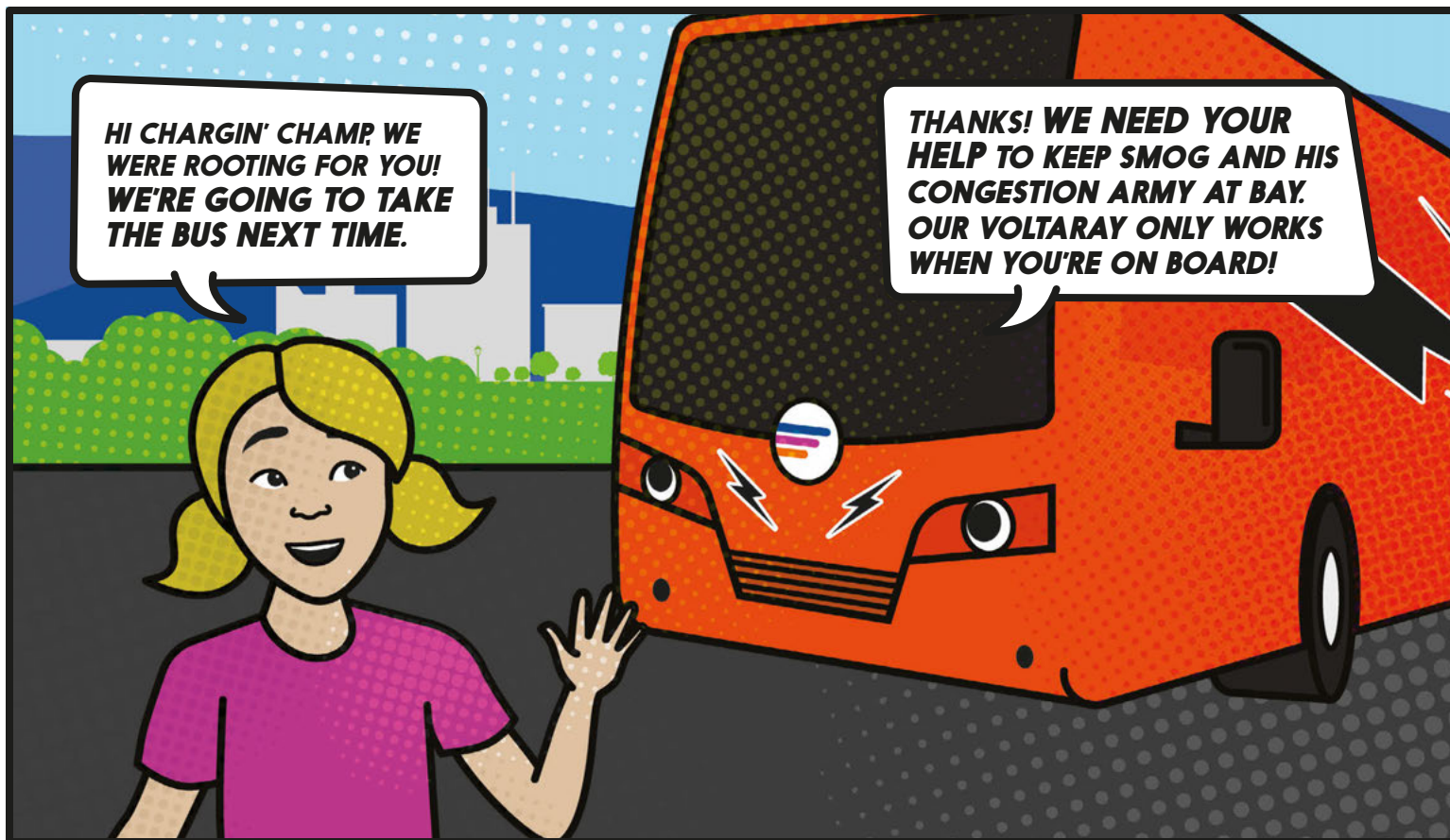
I THINK WE HAVE!



**WE SHOULD'VE
TAKEN THE BUS!**

**FROM NOW
ON WE WILL.**





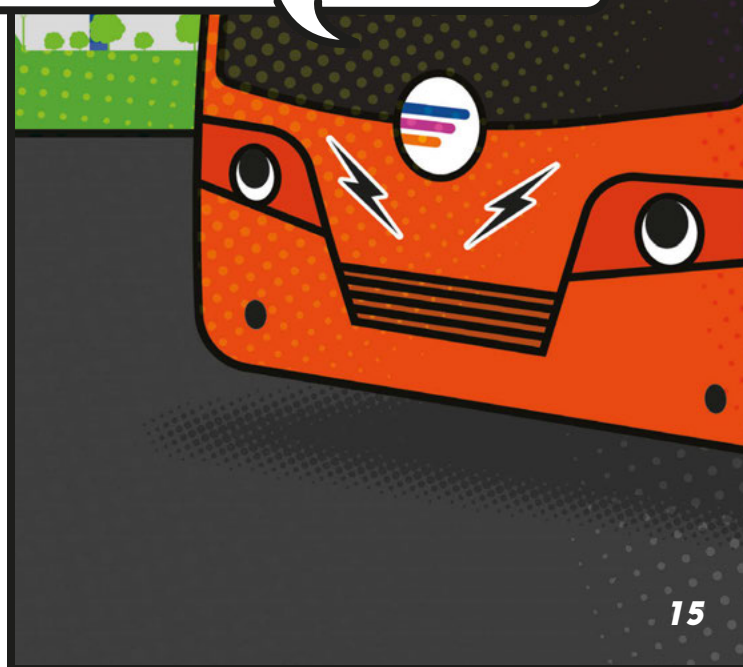
**HI CHARGIN' CHAMP, WE
WERE ROOTING FOR YOU!
WE'RE GOING TO TAKE
THE BUS NEXT TIME.**

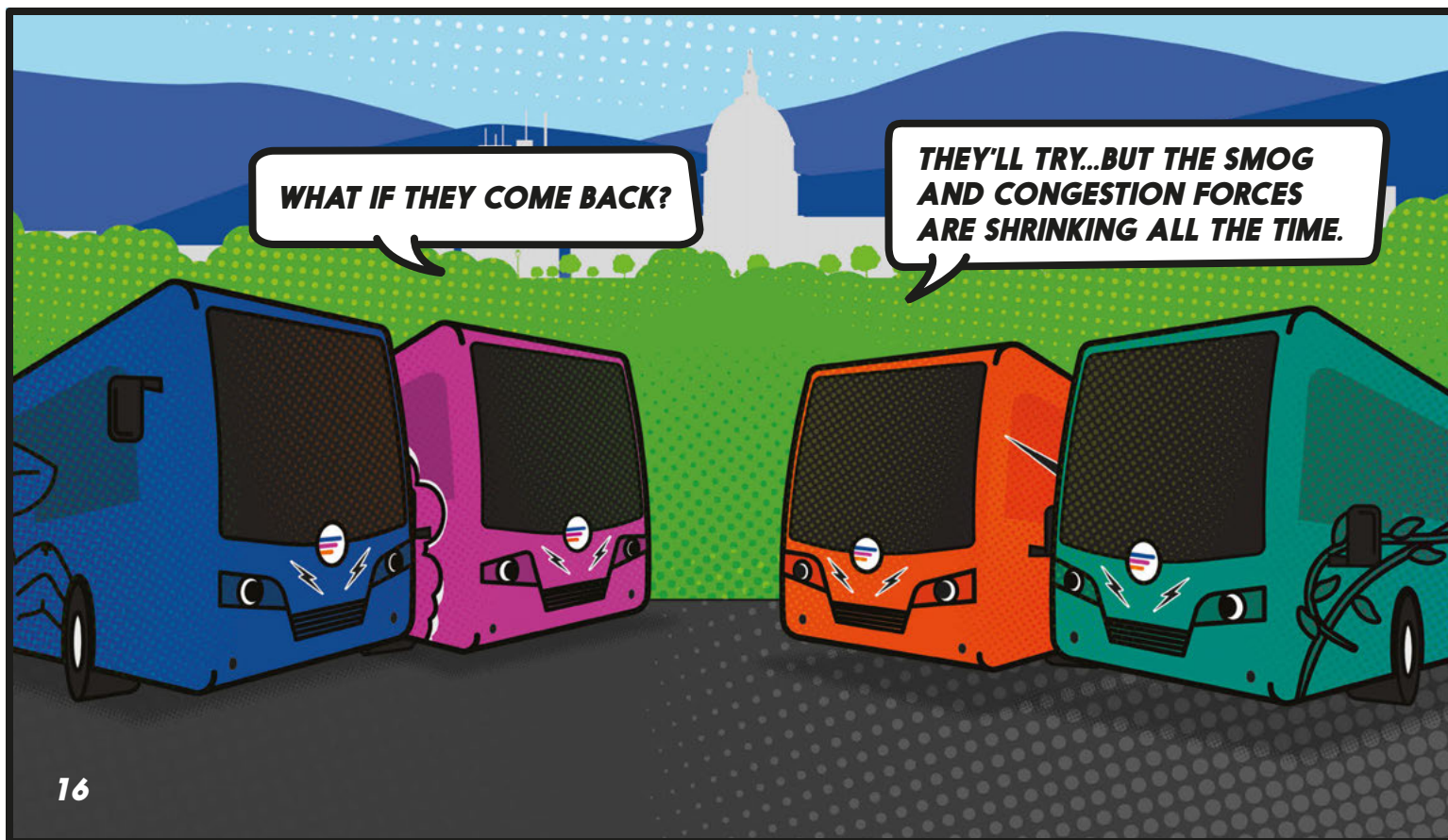
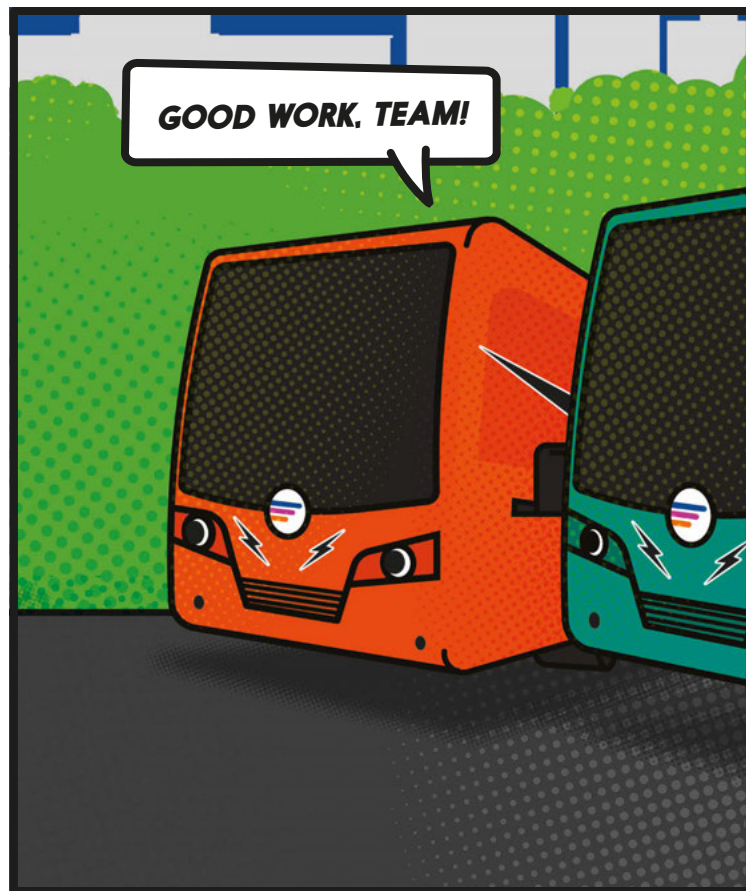
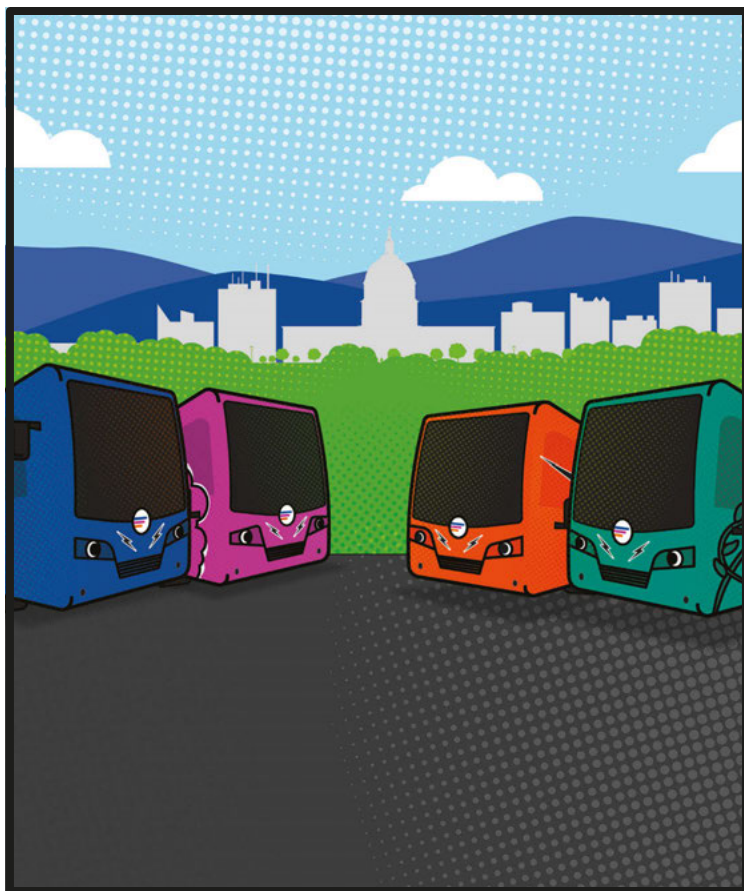
**THANKS! WE NEED YOUR
HELP TO KEEP SMOG AND HIS
CONGESTION ARMY AT BAY.
OUR VOLTARAY ONLY WORKS
WHEN YOU'RE ON BOARD!**



**REALLY?
WHAT ELSE CAN WE DO!?**

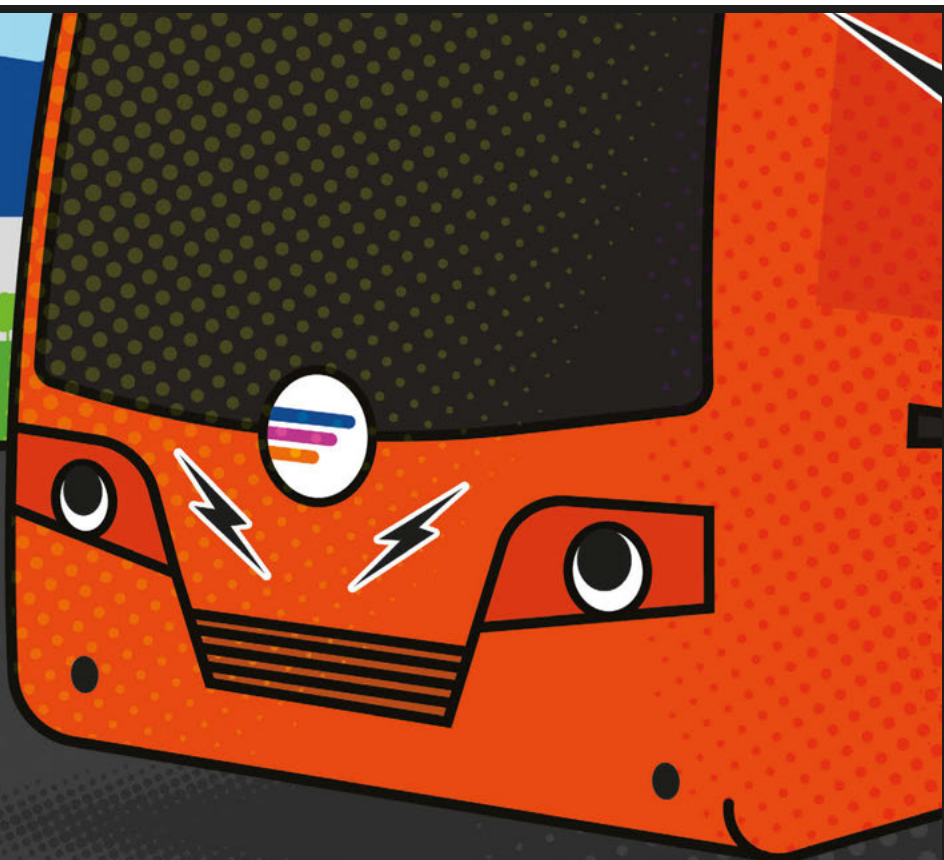
**EVERY TIME YOU TAKE THE BUS, RIDE
YOUR BIKE, WALK, AND SHARE
THE RIDE WITH CARPOOLS AND
VANPOOLS, IT HELPS US CHARGE.
EVERY CHANGE YOU MAKE ADDS UP!**





**ALTHOUGH THERE ARE
ONLY FOUR OF US NOW,
OUR ELECTRIC FLEET WILL
CONTINUE TO GROW.**

**AND AS MORE PEOPLE RIDE
THE BUS, THEIR EFFORTS KEEP US
CHARGED, AND KEEP THE AIR
CLEAN, THE ROADS CLEAR,
AND THE FUTURE BRIGHT.**



THE END

**OR IS IT THE
BEGINNING?**



QUESTIONS AND ANSWERS WITH VAL T.

Q: Are the electric buses quiet?

A: Whisper quiet! Keep your eyes open—you won't hear them coming!

Q: Where does the power for the buses come from?

A: The buses charge at special electric charging stations at Valley Regional Transit's Orchard Facility. Each bus can drive between 169 and 276 miles before it needs a charge!

Q: Why do we need electric buses?

A: Electric buses help our community thrive! They are very kind to the environment! Quiet and smooth to ride, they reduce CO2 emissions, and you can ride them whether you have a car or not, so there are fewer cars on the road which means less traffic!

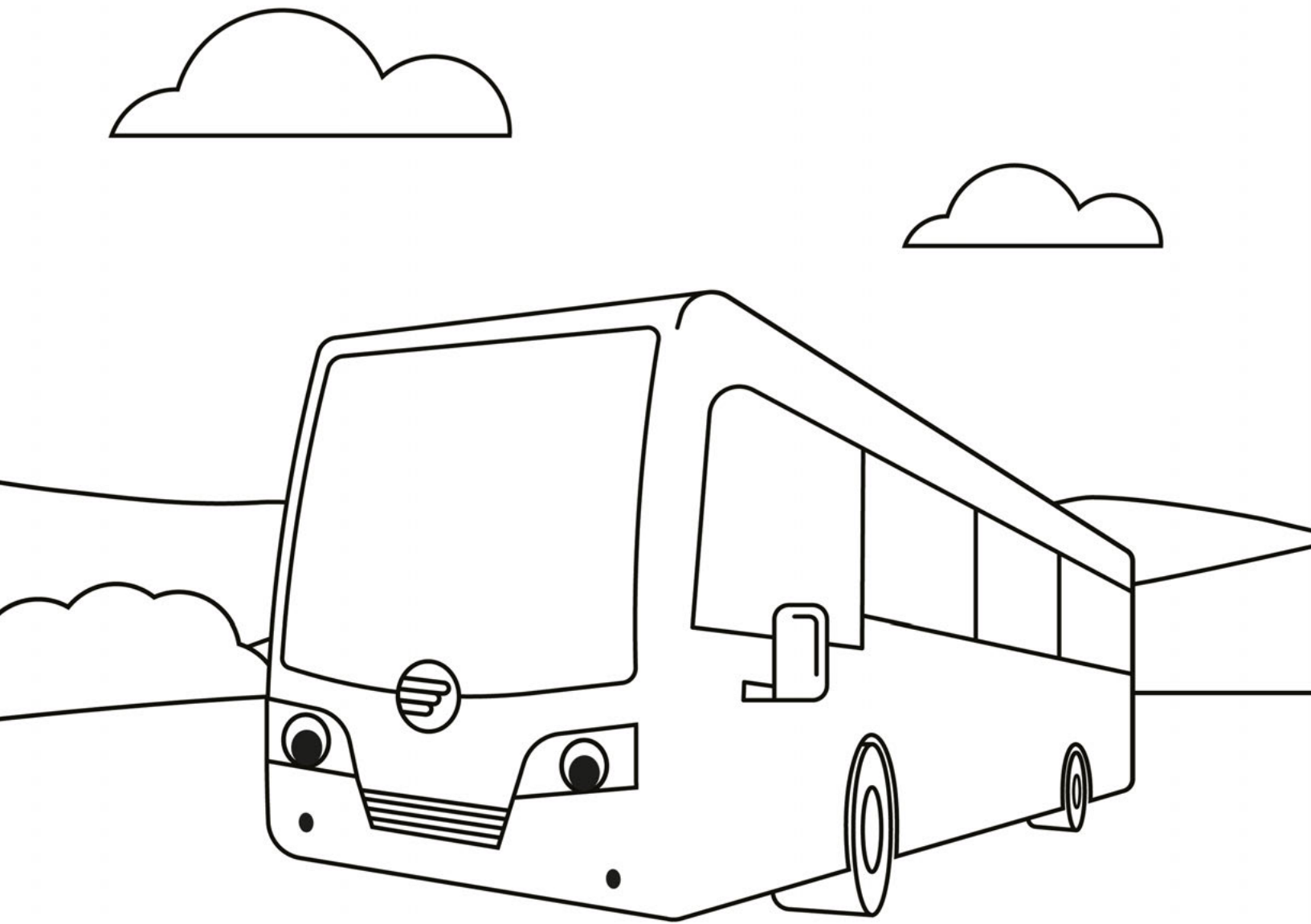
Q: How many people can ride a bus?

A: Each bus holds nearly 40 riders.

Q: How do I ride the bus?

Riding the bus is easy! Visit [ValleyRegionalTransit.org/how-to-ride](https://www.valleyregionaltransit.org/how-to-ride) to plan your trip, learn how to pay, and read tips and tricks to make your bus ride extra easy and relaxing.





Learn more at
ValleyRegionalTransit.org/Electric

***THE ELECTRIC FLEET MUST DEFEAT THEIR TOUGHEST
OPPONENTS, SMOG AND THE CONGESTION ARMY!
CAN YOU HELP OUR HEROES SAVE THE DAY? FIND
OUT INSIDE THE PAGES OF THIS BOOK!***

Visit ***ValleyRegionalTransit.org/Electric*** for more
exciting information from Valley Regional Transit!
And look out for the members of the Electric
Fleet keeping the streets clean, today!

